



Proposal
OOH Media Miami

freeooh

We are an OOH media company with a strategic presence in residential buildings, fitness centers, and premium car washes.

In Miami, we target both Americans and tourists, connecting brands with audiences during moments of high foot traffic and engagement—both within and beyond the immediate consumption experience.

Freeooh Miami Indoor Screen Locations

1. **Gymage Miami** - 1651 Washington Ave 2nd Floor, FL 33139
2. **Magic Hands Car Wash** — 3501 S Dixie Hwy, Miami, FL 33133
3. **Magic Hands Car Wash** — 3400 S Dixie Hwy, Miami, FL 33133
4. **Powerhouse Gym Miami** — 450 NW 1st Ave, Suite 200, Miami, FL 33128
5. **Powerhouse Gym Fort Lauderdale** — 2420 E Sunrise Blvd, Fort Lauderdale, FL 33304 — fica dentro do Galleria Mall.
6. **Body & Soul Miami** — 3183 SW 38th Ct, Coconut Grove, FL 33146
7. **Gallo 8 Gym** — 833 SW 29th Ave #5, Miami, FL 33135.
8. **GRIT Miami** — 6895 SW 81st St, Miami, FL 33143.
9. **Stunnas Fit** — 6808 SW 81st St, Miami, FL 33143.
10. **Ghost Gym Miami** - 3020 SW 22nd St, Miami, FL 33145



Power House façade - Miami



Power House Gym - Miami



Gymage Miami | Near Ocean Drive and Lincoln Road

ELEV8TION FITNESS



Elev8tion Fitness - Miami



Prestige Miami Fitness Club - South Beach



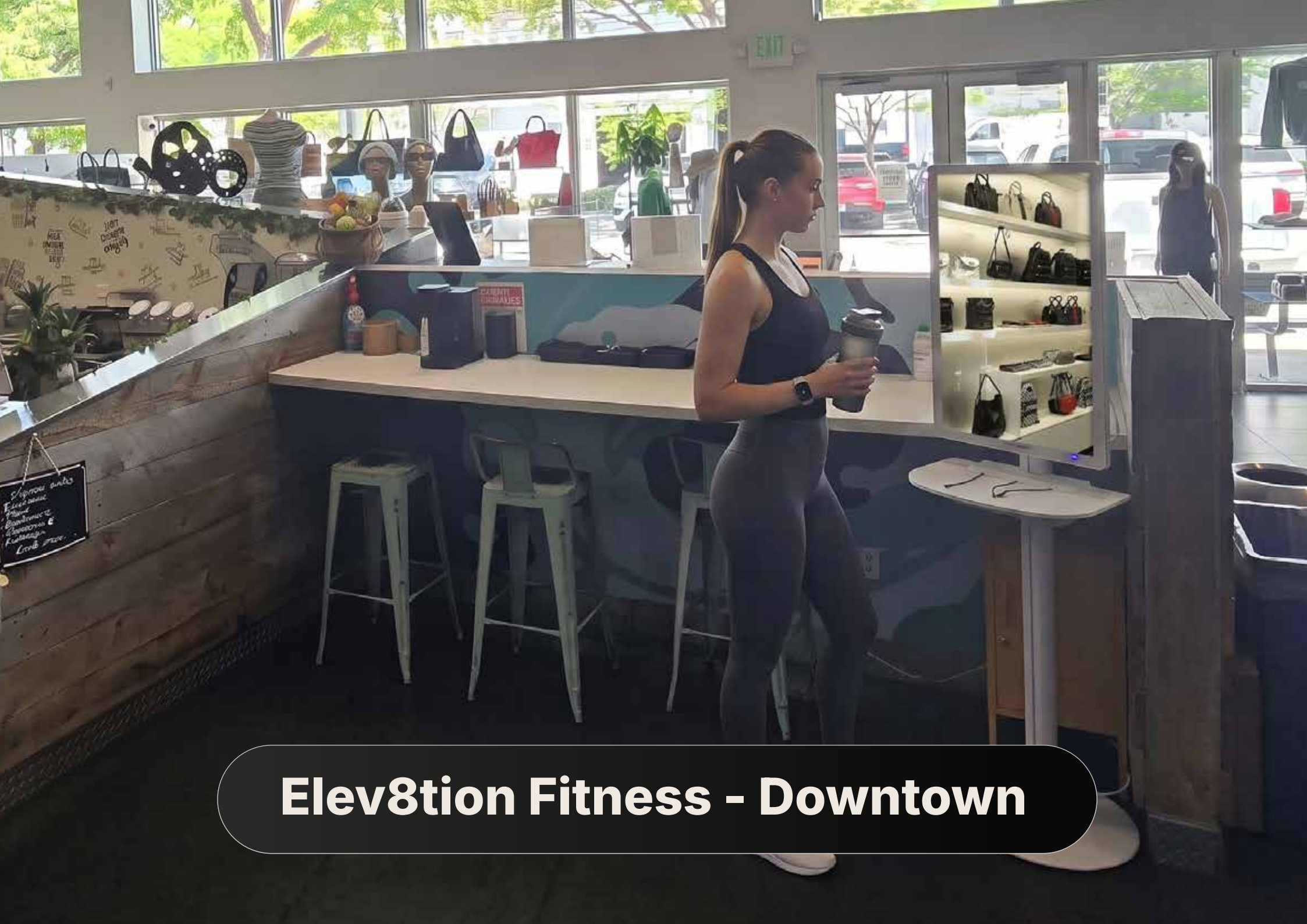
Omega Wellness Club - Edgewater



Miami Strong Gym - Edgewater



LEGACY - Wynwood

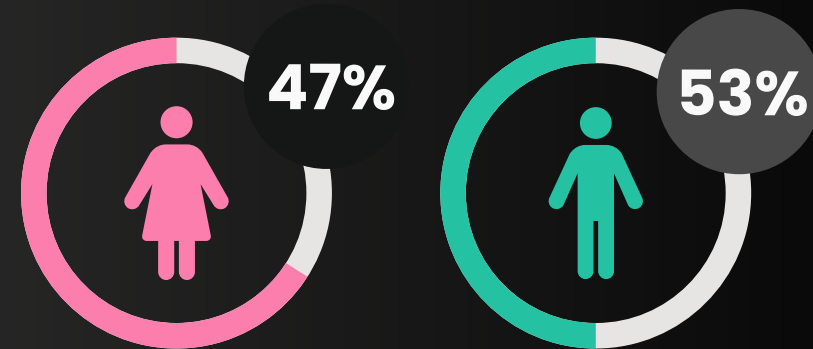


Elev8tion Fitness - Downtown

Adding up all fixed locations: Gyms + LED truck on weekends

170,000 people
reached per month

Miami's A and B
demographic



Age Group
25-55 years old

LED Truck

Routes on Saturdays and
Sundays in **Downtown Miami**



SOLLOS

AVAILABLE ON

gopuff



FREE00H ROUTE – DOWNTOWN MIAMI

1. Biscayne Boulevard

The main stretch passing by Bayside Marketplace, Bayfront Park, and the Kaseya Center. This is the section I would prioritize most for a tourism campaign like "Visit Orlando."

2. Brickell Avenue

Heading down the main avenue of the Brickell financial district, lined with residential buildings, offices, banks, hotels, and restaurants.

3. South Miami Avenue

Passing directly through the Brickell City Centre area—a prime location for reaching high-spending consumers.

4. SE 1st Avenue / Brickell Plaza

Looping back through the heart of Brickell—again near Brickell City Centre—to close the circuit and allow for multiple passes through the same area.



Boteco do Manolo | Miami



Picanha 605 | Miami Downtown



The Citadel - Miami



Little Brazil - Miami



Bonus

Magic Hands going South - Miami



Bonus

Magic Hands going South - Miami

freeoh

Miami 